



ATCA connect

Tuesday, November 5th

Keynote Theater Sponsored by Booz Allen

1:00 PM

empowerHER Kickoff – Booz Allen Keynote Arena

1:00 – 1:10 PM

Opening – Booz Allen Keynote Arena

Carey Fagan, ATCA President & CEO

1:10 – 2:10 PM

Keynote Speaker – Booz Allen Keynote Arena

Speaker – Jen Dalton (Founder, Brand Mirror)

Launch Your Leadership Brand & Invest in Your Personal Growth

Sponsored by CSSI

**PANEL
DESCRIPTION**

Now more than ever, it is critical to be top of mind and not out of sight, out of mind. As leaders and executives, it is key to understand your brand and how to build a reputation of credibility and value identifying our strengths and what is unique about each person's leadership style is important when mapping your career options and paths.

In this session, learn how to define your strengths, what makes you stand out, and how to utilize those insights in mapping out your career and professional development path.

Key Takeaways Include:

- How to define your leadership brand in a clear and confident way
- Brief examples of attendees personal brands, their goals, and how they could increase their visibility and impact in intentional ways
- Learn how to communicate your value and create new growth and development opportunities at work and beyond

2:10 – 2:20 PM **Transition to Workshops**



ATCA connect

Tuesday, November 5th

2:20 – 3:05 PM

Workshops Sessions

Workshop: Young Professionals Workshop: Your Flight Path to Navigating the Aviation Industry

Workshop: Understanding Your Team through Journey Mapping

Workshop: Better Up – More Information Coming

WORKSHOP
DESCRIPTION

All Workshop Descriptions Can be Found at the End of the Document

3:05 – 3:15 PM

Transition to Booz Allen Keynote Arena

3:15 – 4:00 PM

Panel: Future-Proofing Aviation: Turning the Women in Aviation Advisory Board (WIAAB) Recommendations into Reality

Amy Spowart – National Aeronautic Association, President & CEO
Lauren Haertlein – Deputy General Counsel, Policy & Regulatory, Joby Aviation

Angela McCullough – Deputy Executive Director of the FAA UAS Integration Office

Kristine O'Brien – Vice President, Global Government Affairs, Airlines for America

Moderator – Kate Fraser – Senior Associate, Booz Allen

PANEL
DESCRIPTION

The aviation industry's sustainability depends on a diverse workforce. The panel will discuss how diversity in hiring enhances innovation, drives technological advancements, and positions companies to respond to future challenges effectively. It will also discuss how hiring a diverse workforce is essential to future-proofing the sector while addressing the challenges and opportunities in promoting gender diversity and inclusivity, examining the tangible benefits of having a broad range of perspectives, particularly in leadership positions. Panelists will highlight strategies to foster meaningful, lasting cultural changes within the aviation workforce, ensuring that diversity is not only embraced but also actively cultivated. They will also share their personal experiences and insights into navigating leadership roles in a traditionally male-dominated industry and discuss the importance of mentorship, policy changes, and initiatives aimed at supporting women's career advancement in aviation.

4:00 – 5:30 PM

empowerHER / Conference Opening Reception – Exhibit Hall



ATCA connect

Wednesday, November 6th

Keynote Theater Sponsored by Booz Allen

8:00 – 8:45 AM **Breakfast w/Exhibitors – Exhibit Hall**

8:45 – 9:00 AM **Welcoming Remarks – Booz Allen Keynote Arena**
Carey Fagan – ATCA President and CEO

9:00 – 9:30 AM **Keynote Speaker – Booz Allen Keynote Arena**
Speaker: Katie Thomson, Deputy FAA Administrator

9:30 – 10:00 AM **BREAK w/Exhibitors and VIP Tours**

9:35 – 9:55 AM
Innovation Theater

Frequentis' Open Digital Platform Initiative – Paving the Way for the Info-Centric NAS

Presented by Frequentis

10:00 –
10:45 AM

Panel: Shaping Aviation's Future: Global Perspectives on Aviation Challenges and Opportunities

Simon Hocquard – CANSO
Michele Merkle – ICAO
Peter Cerda – IATA
Moderator – Don Thoma – Aireon

**PANEL
DESCRIPTION**

In an era of unprecedented change and innovation, the aviation industry faces a multitude of high-level challenges and opportunities that will shape its future. This international panel brings together esteemed representatives from CANSO, ICAO, and IATA to provide a global perspective on the most pressing issues in aviation today.

Join us as we delve into the integration of new entrants such as drones and commercial space vehicles into our airspace, explore strategies to address air traffic control staffing shortages, and discuss the overarching global view of the industry's future. This session will offer invaluable insights into how these pivotal topics are being managed on an international scale, fostering a collaborative approach to navigating the complexities of tomorrow's skies.

10:45 – 11:35 AM **Break w/Exhibitors and VIP Tours – Exhibit Hall**



ATCA connect

Wednesday, November 6th

10:50 – 11:10 AM
Innovation Theater

Unlocking the Future: IT Modernization Across FAA Enterprises

Presented by Booz Allen

11:10 – 11:30 AM
Innovation Theater

Smart Skies: Redefining Air Traffic Management with Advanced Decision Support and AI-Driven Insights

Presented by Noblis

11:35 AM – 12:20 PM

Panel: Post-Election Outlook: Where Do We Stand and Where are We Going?

Sharon Pinkerton – Airlines for America
Heideh Shahmoradi – O’Keeffe Shahmoradi Strategies
Mike Reynolds – Baker Donelson
Jose Ceballos – S-3 Group
Moderator – Paul Feldman, GAMA

PANEL DESCRIPTION

As the aviation industry anticipates potential changes stemming from the 2024 election, this panel will bring together experts, policymakers, and analysts to explore the possible implications for aviation policy and the broader industry. While election results may still be pending, we’ll provide insights on how shifts in political power could influence funding priorities, regulatory frameworks, and economic conditions.

This session is designed to prepare industry leaders for strategic engagement in the post-election landscape, offering guidance on navigating political uncertainties that could shape the future of aviation.

12:20 – 1:05 PM **Lunch**

12:20 – 12:40 PM
Innovation Theater

Bridging the Digital Divide: Verizon Public Sector and the FAA on Powering the Future of Aviation through Workforce Transformation

Presented by Verizon

12:45 – 1:05 PM
Innovation Theater

Agile Meets Aviation: Can We Ensure Safety in the Age of Innovation?

Presented by Frequentis

1:05 – 1:50 PM

FAA Reauthorization: Charting the Path Forward

Randa Hayes, VP, Flight Program Operations
Tash Durkins, Executive Director, Aviation Policy and Plans
Hilary Heintz, Chief of Staff, Office of Government and Industry Affairs
Moderator – Lauren Dudley, Assistant Administrator for Government & Industry Affairs



ATCA connect

Wednesday, November 6th

Keynote Theater Sponsored by Booz Allen

**PANEL
DESCRIPTION**

The FAA Reauthorization Bill is a critical piece of legislation that will shape the future of aviation in the United States. In this panel, experts from the FAA and key stakeholders will discuss the implications of the latest reauthorization, focusing on how it will impact the industry, from funding priorities to regulatory changes. Attendees will gain a deeper understanding of the reauthorization process, the key provisions included in the bill, and the strategic directions the FAA is taking as a result. This session will also explore how the reauthorization will affect various aspects of the aviation sector, including safety, innovation, infrastructure, and workforce development. Whether you're an industry leader, policymaker, or aviation enthusiast, this panel will provide valuable insights into the path forward for the FAA and the entire aviation community.

1:55 – 2:40 PM

Aviation Leaders Live: An In-Depth Conversation

Carey Fagan – ATCA President and CEO
Tim Arel – FAA Air Traffic Organization, COO

2:40 – 3:25 PM

BREAK with Exhibitors / VIP Tours

2:40 – 3:00 PM
Innovation Theater

Future-Ready Leadership: Up-Skilling, and Re-Planning Your Workforce

Presented by Evans Consulting

3:00 – 3:20 PM
Innovation Theater

How to Open Military Airspace? Create Value for All Stakeholders

Presented by Airspace Data

3:20 – 4:05 PM

Panel – FAA Small Business Focus

Marvin Poindexter, Director of the Acquisition Policy and Oversight Office
Malcolm Andrews, Director, Facilities & Engineering Services
Jake Lewis, Director, Acquisition Policy and Oversight
Moderator – Katrina Hall, Deputy Chief Operating Officer
NAS Programs and Support

Innovation Theater Sponsored by Airlines for America



ATCA connect

Wednesday, November 6th

PANEL
DESCRIPTION

Small businesses are the backbone of innovation and economic growth, but navigating the world of federal acquisitions can be daunting without the right resources. In this panel, the FAA will shine a spotlight on its commitment to supporting small businesses in the aviation sector. Join FAA experts as they discuss the specific strategies, programs, and resources available to help small businesses successfully engage with the FAA.

This session will provide practical guidance on how to overcome common challenges, access opportunities, and leverage the FAA's support to compete effectively in the federal marketplace. Whether you're a small business looking to enter the aviation industry or expand your current operations, this panel will equip you with the insights and tools needed to thrive in partnership with the FAA.

4:10 – 4:55 PM

Panel: Tackling Today's Aviation Safety Issues

Trish Gilbert – Former NATCA Executive Vice President
Dave Boulter – FAA Associate Administrator for Aviation Safety
Jason Ambrosi – ALPA President
Tim Arel – FAA Air Traffic Organization, Chief Operating Officer
Moderator – Chris Rocheleau NBAA

PANEL
DESCRIPTION

Recent incidents in aviation have brought safety concerns to the forefront, highlighting the urgent need for effective strategies and solutions. This panel brings together leading experts from the FAA and the FAA Independent Aviation Safety Review Team to discuss the pressing safety issues facing the aviation industry today.

We will explore the root causes of recent close calls at airports, identify key risk factors, and examine best practices for enhancing safety measures in air traffic control and the operation. Our panelists will provide a thorough analysis of current safety protocols and share innovative recommendations to mitigate risks and prevent future incidents. Join us for an in-depth discussion on how the aviation industry can adapt and evolve to ensure the highest standards of safety, fostering a safer future for all who take to the skies.

5:00 – 5:30 PM

ATCA Awards – Booz Allen Keynote Arena

5:30 – 6:30 PM

ATCA Awards / Exhibit Hall Reception – Exhibit Hall



ATCA connect

Thursday, November 7th

Keynote Theater Sponsored by Booz Allen

8:00 – 9:00 AM Breakfast w/Exhibitors

8:00 – 8:45 AM Membership Meeting (Room 207B)

9:00 – 9:30 AM Day 2 Opening – Booz Allen Keynote Arena
Speaker:

9:30 – 10:45 AM **Panel: Tomorrow's Airspace, TODAY**
Bob Pearce, NASA
Kelvin Coleman, FAA Commercial Space
Michael Robbins, AUVSI
Major General F. William Radiff, Director of NORAD Operations
Moderator – Jessica Sypniewski, FAA NextGen

**PANEL
DESCRIPTION**

As the aviation industry evolves, integrating new technologies into our existing airspace has become a critical challenge with more companies entering the industry. The need to incorporate them into the system has never been greater. This panel brings together visionary leaders from the FAA, NASA, DOD, and AUVSI to discuss innovative strategies for building and utilizing tomorrow's airspace today. We will explore the constraints of the current system, addressing the complexities of airspace congestion and air traffic control staffing shortages.

Our panelists will share forward-thinking solutions and collaborative approaches to seamlessly integrate these new entrants into the airspace, ensuring safety, efficiency, and capacity for future growth. Join us for an insightful discussion on how we can pave the way for a modernized airspace, embracing cutting-edge technologies and shaping the future of aviation. This session will provide a roadmap for navigating the challenges and opportunities of tomorrow's airspace, today.

10:45 – 11:15 AM Break w/Exhibitors and VIP Tours – Exhibit Hall

10:50 – 11:10 AM **From Legacy to Leading Edge: Navigating Cyber Threats in the Interconnected NAS**
Innovation Theater

Presented by Noblis

Innovation Theater Sponsored by Airlines for America



ATCA connect

Thursday, November 7th

11:15 AM –
12:30 PM

Workshop Sessions

Workshop: FAA International Strategy

Workshop: FAA Data Transformation

Workshop: Cleared for Takeoff: Integrating eVTOLs into the National Airspace

WORKSHOP
DESCRIPTION

All Workshop Descriptions Can be Found at the End of the Document

11:15 – 11:35 AM
Innovation Theater

Accelerated Drone Management: Unlocking Opportunities in a Modern Airspace

Presented by Frequentis

11:40 – 12:00 PM
Innovation Theater

Sponsor / Exhibitor Session – Innovation Theater

Presented by CURRENTLY OPEN

12:30 – 1:30 PM

Lunch

12:30 – 12:50 PM
Innovation Theater

Sponsor / Exhibitor Session – Innovation Theater

Presented by CURRENTLY OPEN

12:55 – 1:15 PM
Innovation Theater

Sponsor / Exhibitor Session – Innovation Theater

Presented by CURRENTLY OPEN

1:30 – 2:15 PM

Panel: FAA's Procurement Strategies

Katrina Hall, Deputy Chief Operating Officer NAS Programs and Support

Amy Gusky, Acting Deputy Vice President, Program Management Organization

Mark Teskey, Assistant Chief Counsel Acquisition & Fiscal Law

Dave Rickard, Deputy Assistant Administrator & CFO

Moderator – Nathan Tash, Deputy Assistant Administrator, Acquisitions and Business Services



ATCA connect

Thursday, November 7th

Keynote Theater Sponsored by Booz Allen

**PANEL
DESCRIPTION**

The FAA's procurement strategy is a critical component of its mission to ensure the safety and efficiency of the national airspace system. In this panel, key representatives from the FAA will provide an in-depth look at their procurement goals and strategies, highlighting recent changes and future directions.

This session will also cover the evolving landscape of FAA procurement, with practical advice on how industry partners can adapt to meet new requirements and expectations. Whether you're a seasoned contractor or new to working with the FAA, this panel will equip you with the knowledge and tools needed to navigate the FAA's procurement process effectively.

2:15 – 3:00 PM

Panel: Industry Perspective: Life, Liberty and the Pursuit of Federal Acquisitions

Rachel Jackson, RTX
Todd Donovan, Thales
Kelly Caccetta, CSSI
Jan Adams, JMA
Moderator – Jim Eck, L3Harris

**PANEL
DESCRIPTION**

Understanding the challenges and processes that industry partners face during the government acquisition process is crucial for fostering effective collaboration. This panel is designed to educate on the complexities that companies encounter when bidding on projects, including the impact of mid-process changes and the significant resources required to compete in the federal marketplace. Industry experts will provide an inside look at the financial, logistical, and strategic hurdles they must navigate to meet government requirements and secure contracts.

Join us to gain a deeper appreciation of the industry's perspective on government acquisitions, not just within the FAA, but across the broader federal landscape. This session will offer invaluable insights into how industry manages these challenges and the investments made during the process.

3:00 – 3:30 PM

BREAK w/Exhibitors and VIP Tours – Exhibit Hall

Innovation Theater Sponsored by Airlines for America



ATCA connect

Thursday, November 7th

Keynote Theater Sponsored by Booz Allen

3:05 – 3:25 PM
Innovation Theater

Sponsor / Exhibitor Session – Innovation Theater

Presented by CURRENTLY OPEN

3:30 – 4:15 PM

Workshop Sessions

Workshop: DOD / NASA Acquisitions

Workshop: FAA Budget...A Deeper Dive

Workshop: Path to Net Zero: Building a Sustainable Future in Aviation

WORKSHOP
DESCRIPTION

All Workshop Descriptions Can be Found at the End of the Document

3:35 – 3:55 PM
Innovation Theater

Sponsor / Exhibitor Session – Innovation Theater

Presented by CURRENTLY OPEN

4:30 PM

Exhibit Hall Closes

6:00 – 9:00 PM

Glen A. Gilbert Awards Soirée – Honoring 2024 Award Winner and Airlines for America President, Nick Calio

Location: Marriott Marquis, Independence Ballroom



ATCA connect

Workshop Info/Descriptions

empowerHER
Young

Professionals
Workshop: Your
Flight Path to
Navigating the
Aviation
Industry

Kate Fraser – Booz–Allen Hamilton
Moranda Reilly – L3 Harris

Workshop Description: Join Kate Fraser, Booz Allen Hamilton and Moranda Reilly, L3 Harris, for an engaging workshop tailored to young professionals seeking to define their career path in the aviation industry. Discover the wide range of opportunities in aviation, learn to craft your personal mission statement, and understand the value of mentorship and peer relationships. This session will equip you with the tools and insights needed to confidently navigate your future career.

empowerHER
Understanding
Your Team
through Journey
Mapping

Courtney Wells, Evans Consulting
Ellesse Krall, Evans Consulting

Workshop Description: Unlock the capacity to understand your teammates at empowHER! Join an interactive Journey Mapping Workshop to gain deeper insights into your customers' and stakeholders' needs and emotions. By identifying where your team stands, you can identify friction points and address them. This hands-on session will equip you with a methodology to create more user-centered products and services. Don't miss this opportunity to enhance your design thinking skills and connect with like-minded professionals. Reserve your spot today and transform the way you understand and engage with your audience!

empowerHER
Workshop – TBD

Panelist – TBD
Panelist – TBD
Panelist – TBD
Panelist – TBD
Moderator – TBD

Workshop Description: TBD



ATCA connect

Workshop Info/Descriptions

FAA International Strategy

Panelist – Mel Cintron, FAA Director for Western Hemisphere
Panelist – Coleen Hawrysko, FAA Director for Africa, Europe, and Middle East
Panelist – Ian Ross, FAA Director for ICAO and Global Training
Panelist – Riley Downing, FAA Manager for Asia Pacific
Moderator – David Burkholder, FAA Deputy Director of International Affairs

Workshop Description: Aerospace fundamentally redefines geographic boundaries, generates economic opportunities, and connects people and cultures in new ways through our imagination and innovation. This is why global engagement and collaboration is critical and continues to be a strategic priority for the FAA. Global aviation safety is inherent within the FAA mission – to provide the safest, most efficient aerospace system in the world. By working collaboratively with aviation authorities, service providers, international organizations, and industry around the world, the FAA strives to meet the traveling public's expectations for the highest levels of aviation safety regardless of their destination. To support its strong international agenda, the FAA has an overseas network of Regional Directors and Senior Representatives. Join us for a discussion that will look at overall FAA international strategic focus areas and dive deeper into regional initiatives and partnerships to advance safety, efficiency, innovation, and sustainability.

FAA Data Transformation

Marseta Dill, FAA Acting Chief Data Officer
Gian Burdhimo, Data Program Manager in the FAA's Air Traffic Organization
Tina Amereihn, Executive Director for Administration and Management

Workshop Description: This panel will explore the Federal Aviation Administration's (FAA) data transformation initiatives and their potential to revolutionize aviation safety. As the aviation industry becomes more complex, the FAA is leveraging modern data analytics to enhance decision-making and risk management. Panelists will discuss how the transition to more dynamic and accessible data systems can improve safety measures and streamline compliance. Through expert insights, this session will highlight how cutting-edge data strategies are driving safer skies. Attendees will gain a deeper understanding of how the FAA's evolving data infrastructure supports proactive risk mitigation and continuous safety improvements across the national airspace system (NAS).



ATCA connect

Workshop Info/Descriptions

Cleared for Takeoff: Integrating eVTOLs into the National Airspace

Panelist – Industry Representative Invited
Panelist – Industry Representative Invited
Panelist – Wendy O’Conner...Executive Director of FAA AAM Integration
Panelist – Parimal Kopardekar, NASA ARC-A
Moderator – Kate Fraser, Booz Allen

Workshop Description: The future of aviation is rapidly approaching with the advent of electric vertical takeoff and landing (eVTOL) aircraft, poised to revolutionize urban mobility. As the U.S. takes significant steps toward incorporating these next-generation "flying taxis" into our skies, this workshop will explore the challenges and opportunities of integrating eVTOLs into the national airspace system.

We will discuss the implications of the recent FAA Reauthorization Bill, which directs the FAA to collaborate with eVTOL manufacturers, operators, and other stakeholders to foster the growth of advanced air mobility (AAM). Topics will include the FAA's priorities for type certification, the development of necessary regulations, and the broader impact of eVTOLs on existing airport infrastructure and air traffic management.

Join us for an in-depth examination of how the U.S. aims to become a global leader in AAM and what it will take to safely integrate eVTOLs into our transportation ecosystem. This session is essential for anyone interested in the future of urban air mobility and the evolution of our airspace.

DOD/NASA Acquisitions

Panelist – TBD
Panelist – TBD
Panelist – TBD
Panelist – TBD
Moderator – Dr. Emily Stelzer, Mitre

Workshop Description: Across the public and national security sectors, government agencies are examining new ways to acquire and rapidly deliver capabilities. Panelists across government will share insights about the successful acquisition and operationalization of data-informed and cloud-based solutions, methods for applying innovative acquisition and contracting strategies and solutions, and lessons learned through the process.



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Workshop Info/Descriptions

FAA Budget... A Deeper Dive

Rachel Milberg, FAA, Supervisory Management & Program Analyst
Joanne Snow, FAA, Director, Operating Budget Division
Christiana Paul, FAA, Director of Capital Budgets

Workshop Description: This panel will provide an in-depth look at the Federal Aviation Administration's (FAA) budget process, exploring how funding decisions shape the future of aviation. Experts will break down the complexities of the FAA's budgeting cycle, from Congressional appropriations to internal allocation across critical programs such as air traffic modernization and infrastructure development. The discussion will highlight how strategic funding enables the FAA to meet its mission in enhancing aviation safety, supporting technological innovation, and maintaining the National Airspace System (NAS). Attendees will gain insights into the challenges and opportunities in securing financial resources, balancing priorities, and ensuring long-term sustainability. By understanding the intricacies of the FAA's budget process, stakeholders can better navigate funding landscapes to support future growth and safety improvements in the aviation industry.

Path to Net Zero: Building a Sustainable Future in Aviation

Christabelle Bosson, PHD – Joby
Julie Marks – FAA, Executive Director, AEE-1
Kevin Welsh, Airlines for America
Cherie Wilson, Delta Airlines
Moderator – Carl Burleson

Workshop Description:

As the world turns its attention to sustainability, the U.S. aviation industry is taking significant strides toward achieving carbon net zero. This workshop will bring together leaders from the FAA, airlines, and innovative companies like Joby to discuss the strategies and technologies driving the future of sustainable aviation.

Explore how the aviation industry is leading the charge with the development and deployment of sustainable aviation fuels (SAF), and learn about the pioneering efforts to reduce greenhouse gas emissions—despite airlines contributing only 2% to the U.S. total. We'll also delve into the exciting advancements in alternative propulsion systems, including the shift from electric to hydrogen-powered eVTOLs.

Join us to understand the collaborative efforts required to build a net-zero aviation system, the challenges ahead, and the innovative solutions being implemented to ensure a sustainable future for air travel. This session is essential for those committed to the environmental transformation of the aviation industry.